

STRATEGIC PLAN. Presentation

WHEEL Online Training

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June 2022



OBJECTIVE

TO UNDERSTAND WHAT A STRATEGIC PLAN IS

TO KNOW HOW TO WRITE A STRATEGIC PLAN

WORKING PLAN



SESSION 1, 8 June 2022

First part:

- Methodology to elaborate a strategic plan, that is, what we can do to write our plan
- Concepts of the different parts of a strategic plan (mission, vision, values and axes)

Second part:

- Write a draft of mission, vision, value and axes

WORKING PLAN



SESSION 2, 14 June 2022

First part:

- SWOT, objectives, indicators, actions...

Second part:

- Write examples of strengths, weaknesses, objectives, actions, etc.

CASE STUDY 1 (8 JUNE 2022)

1. Write down who could be part of the work team to develop a strategic plan in your area (unit, service ...). If you want, you can use a table like the following

Strategic plan of:				Doc No.	
				Date:	
	Name	Surname	Position	Telephone	E-mail
1					
2					
3					
4					

2. Write a possible example of a mission for your area (unit, service...)
3. Write a possible example of vision, values and strategic axes for your area (unit, service...)

CASE STUDY 2 (14 JUNE 2022)

1. Write down two strengths, two weaknesses, two opportunities and two threats to your area (unity, service...)
2. Write an objective, with its indicator and value, actions, responsible and deadlines under one of the strategic axes you have identified in case study 1. If you want, you can use a table like the following

Code	Strategic axe	Objective	Indicator	Value	Action	Responsible	Deadline